

ADDRESSING IRANIAN ECONOMY,
BUSINESS AND CURRENT AFFAIRS.

Press Release

Vistar Business Monitor New Website

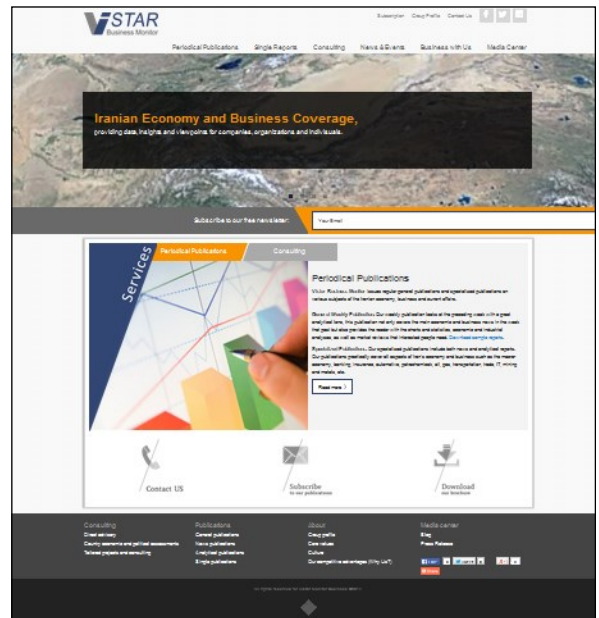
Vistar Business Monitor (VBM) is excited to announce the launch of its new website, which goes live today. It can be accessed at <http://www.vistarbm.com>.

Throughout the process of developing our web page, it has been our goal to create an accurate depiction of VBM that is not only direct and informative, but also inviting and engaging. We have taken significant time during this process to think through not only how we do business, but, perhaps more importantly, why we do business.

The site's homepage introduces company's activities with bold colors, a clean uncluttered design, with featured content focused on the company's services and products to provide visitors and clients the most accurate service and product information, strengthen partner relations and share VBM's knowledge and expertise in the field of Iran's economy, business and current affairs.

The "[Periodical Publications](#)", "[Single Reports](#)" and "[Consulting](#)" pages, give the current and prospective customers a concise overview of the services and products that VBM offers. You can find the latest news and events on "[News & Events](#)" page. The "[Media Center](#)" page includes our [blog](#), [press releases](#) and [brochures](#). And the "[Business With Us](#)" page explains the way we conduct business with our clients.

The website is just the beginning of VBM's concerted effort to introduce its expertise, showcase its product and service specifications and educate customers on its offerings while giving us a vehicle for better communication and interaction with them. The site will be updated on a regular basis to better reflect current service and product developments. Please stay tuned for our future releases. To contact us please [click here](#).



Vistar Business Monitor

Offices:

San Jose, CA USA and Dubai, UAE.

General: contact@vistarbm.com

Editor: editor@vistarbm.com

Website: www.vistarbm.com

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Group Profile: Vistar Business Monitor is a consulting group, which provides the most comprehensive coverage of business, economic and political related subjects on Iran. We issue various periodical publications in English, but they are only gateways to our services; we conduct market research, perform feasibility studies, construct marketing and market entry strategies, cover industrial sectors, analyze the stock market and provide you with the venue you need to properly understand the Iranian business and economic spheres.

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